

Artwork Specs Checklist

**File accuracy is important for our rip to process your artwork.
Amendments to artwork files may incur an additional charge.**

File Format

- Supply artwork as an Illustrator or InDesign file, using our supplied die-line. Also supply any linked images and fonts.
- Do not supply final art only as a PDF. We need the original file to make any adjustments.
- Create the artwork file using layers. The top layer should have our supplied keyline, with art on a separate layer.
- If printing on both sides of clear-frosted Promeg, set up artwork as though it is all being printed on one side. Place the reverse side artwork on a separate layer, not in a separate file.
- Supply artwork via email or download link, accompanied by a PDF as a visual guide with all necessary instructions.

Bleeds

- Please add 3mm bleed where applicable.

Imagery

- Supply all linked images.
- Line work should be no less than 0.5pt.

Fonts

- Please supply fonts or outline all text.
- Please avoid:
 - small type reversed-out of background colour.
 - small serif typefaces.
 - type smaller than 8pt.

Recyclable Logos

Feel free to use the supplied 'recycle' logos. We are proud that our sheet is 100% recyclable and 100% Australian made.

For Offset Printing

- Images should have an effective minimum resolution of 300ppi at 100% size.
- Use PMS colours where spot colours are being printed. Do not convert to CMYK.

Printing White Ink

- Any graphics or text to be printed with white ink should be set up as a spot colour called 'Spot White' and coloured 100% magenta, as zero colour will not be detected by our rip.

For Digital Printing

- Images should have an effective minimum resolution of 300ppi at 100% size.
- Use PMS colours where spot colours are being printed. Do not convert to CMYK.

Printing White Ink

- Any graphics or text to be printed with white ink should be set up as a spot colour called 'Spot White' and coloured 100% magenta, as zero colour will not be detected by our rip.

For Screen Printing

Colours

- Images should have an effective minimum resolution of 150ppi at 100% size.
- Use PMS colours where spot colours are being printed. Do not convert to CMYK.
- Use a percentage of the spot colour for any halftones.
- Note: Screen print halftones are printed at 65lpi.

Printing White Ink

- Any graphics or text to be printed with white ink should be set up as a spot colour called 'Spot White' and coloured 100% magenta, as zero colour will not be detected by our rip.

Printing a Spot Varnish

- Any graphics or text to be printed in clear gloss varnish should be set up as a spot colour called 'Varnish' and coloured 100% cyan.