



# MEGARA CAPABILITIES DOCUMENT

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[www.megara.com.au](http://www.megara.com.au)

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Bayswater VIC 3153

PO Box 695  
Bayswater VIC 3153

## We make... you look good

We can work with you to bring your brand to life – creating tailored outcomes that strengthen whatever matters most to your brand.

Listening to you. Developing a better solution that's uniquely yours. Creating amazing innovations and long-term value. Meeting your challenge with a clever material, brilliant design, custom engineering and superb printing and finishing. Each step of our process adding another layer of value.



EYE POPPING • VALUE-LAYERING • MAXIMUM MILEAGE

## We make... your ideas a reality

Our team of experienced, specialist industrial designers can transform your concepts into reality. From beauty and poise, to motion and playfulness. Straight lines and minimalism to complex, awe inspiring engineering. Their cross section of design disciplines cuts across the needs of almost any brief.



IDEA TRANSFORMERS

## Chatting to us early means more possibilities are available to you.

Our prepress department have an eagle eye for ensuring everything is tip top every step of the way. From careful production planning to proofing and then on the press, every aspect

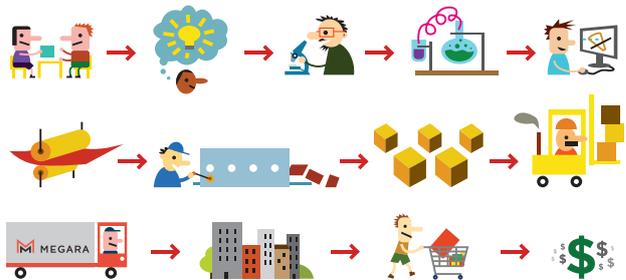
of your job is carefully considered to ensure your expectations are met.



PRE-PRESS EAGLE EYES

## We make... polypropylene perfection

Durable. Sustainable. Printable. Completely customisable. Promeg® is an excellent design option for a wide range of commercial, industrial and environmental uses.



MADE FRESH DAILY

We make Promeg® – our signature blend of polypropylene sheet – right here in Australia.



100% AUSTRALIAN

We can even custom formulate a unique sheet to meet the specific demands of your brief.



ANTI-MICROBIAL • UV STABILISED • FREEZER-PROOF



## We make... lovin' easy

You'll love what we can do. We have the expertise to handle any branding, packaging or merchandising application:

- **Retail display:** hangsells, counter units, glorifiers, dump bins, floor stands, aisle fins
- **Stationery:** binders, folders, carry cases
- **Packaging:** consumer, retail, medical, promotional
- **Signs:** outdoor, indoor, lightbox, safety
- **Animal health:** pet carriers, collar cones, vaccine packs
- **Horticultural:** tree guards, root barriers, tub and pot covers
- **Architectural:** shop fit outs, windows, cladding, sculptural, public spaces



### OUR EXPERIENCE = PITFALL PROOF

While our 40+ years of experience, and broad range of production capabilities equip us to tackle any job you can throw at us:

- Eyeletting
- Forme-cutting
- Foil stamping
- Fold-gluing 
- Heat bending
- Printing (offset, screen and digital)
- Riveting
- Sample making
- Sewing
- Vacuum forming

**Need something not listed here?  
Call us – we'll make it happen.**

Clever thinking.  
Exceptional production capacity.  
Custom-made solutions.  
Value-layering.  
Right here in one place.

**M MEGARA** We make. You look good.

## We make... your ideas easier to sell

Sometimes great concepts are not enough, your clients need to see a physical sample. We can help you sell your ideas with fast-turnaround quality prototypes and mock-ups.



### SEE THE FINISHED PRODUCT = EVERYONE ON THE SAME PAGE

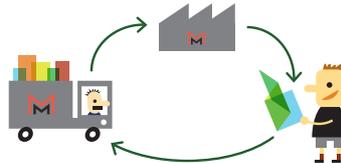
We are also active members of Point of Purchase Advertising International (POPAI). Our participation in POPAI's events keeps us across the latest retail trends, innovations and best practice. The deeper shopper insights gained often inform our approach and design.



### GATHERING SHOPPER INSIGHTS

## We make... a difference

Our mantra is 'clean and green'. We recycle our own polypropylene products and post industrial waste.



### THE CLOSED LOOP

Our **ecorange®** offers complete environmental responsibility. 100% carbon neutral. 50% to 100% recycled. And 100% tree-free!



### AUSTRALIAN MADE PRODUCT = FAST DELIVERY + MORE FLEXIBILITY

We make it right here in Australia – shrinking our product's global footprint down to ant-size.



### A TINY ENVIRONMENTAL FOOTPRINT

**PROMEG®**



**GIRO BOND®**